



Key Mission Details – About the Auction

Q: What is the Baywood 2013 Auction?

A key fundraising event for the school that doubles as a great night out! Experience the Auction with a group of friends or as a girl's night out or a great date night. It includes cocktails, dinner and dancing.

Q: Why is the Auction so important?

Almost half of all funds raised by the PTA are raised by the Auction. These aggressive fundraising goals are achieved by the commitment and participation of hundreds of families. Without the Auction event we could not successfully fund the aides and enrichment programs we offer today.

Q: What goes on at the Auction?

On the night of the auction, the event starts with a cocktail reception and silent auction. This is when class gifts, sign-up parties and other great items are auctioned off.

During dinner is when the big ticket items are auctioned such as the parties, vacations, events, etc. You increase your chances for success when you check out the live auction items and get your group together for bidding before arriving at the auction. Then, we dance the night away!

Q: What happens before the event?

There is always a lot of Auction buzz leading up to the event. Both the raffle and the Online Auction take place the weeks before the event. This year, the Online Auction runs March 5th - 14th.

You children will bring home raffle tickets to sell from February 11-22. Every aspect of the Auction is key to its success.

Q: How can I participate?

1. Attend the Auction!

An exciting affair awaits you where operatives, villains and Bond girls play at the 2013 Baywood Auction. Encourage all of your friends to attend.

2. Donate an Item!

Donate an item for the online or silent auction or share your season tickets or vacation home or throw a party to help us raise money for the live auction.

3. Sponsor the Auction!

Sponsor the Auction as a family or as a business. As a corporate sponsor you get over 2 months of targeted publicity to our Baywood families.

4. Sell Raffle Tickets!

Help your children sell raffle tickets to neighbors, family and friends. This is a great way for the larger community to support Baywood. We announce raffle winners at our live auction.

Q: How can I help?

Please participate to make the auction a success! For questions, contact your Auction co-chairs: Barbara Wingo: barbara.wingo@yahoo.com and Nina Potsiadlo: nbojko@hotmail.com